

# Wide range of choices

We have decided to treat knowledge like a product and to hunt for new knowledge the way we go to hypermarkets while shopping.

This Knowledge Hypermarket contains all goods to fit every taste: finished knowledge, semi-finished and raw materials. The main idea is to make complete range of lessons available to all classes by all subjects and by various quality levels including numerous additional options. As a result an equal access to all students and teachers to any level of knowledge is provided. Isn't it a dream of all generations of educators?

Every minute the Knowledge Hypermarket is loaded with new and fresh knowledge. Finished lessons and semi-finished products are stored on shelves and racks like in a real store. Finally, is knowledge inferior to any other products?

The Knowledge Hypermarket system is adjusted to put in order the odd *old* and *new* knowledge, so it is very handy when selecting and using any information. Moreover they are served with relish of varied options, which allow deepening erudition and solidifying students' and teachers' knowledge.

As soon as we opened the Hypermarket to the public we have found out that it became the main work tool of teachers and students in many countries (picture 60).

This approach allows increasing of cleverness and competence of students up to 2–3%. May be it is a way to overcome future spontaneous crisis in global economy and science? Why not?

Picture 60.  
Knowledge Hypermarket.

